

### Indicators

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- Identifies and employs visual appeal and design elements to construct a poster.
- Designs a poster to promote alternatives to using plastic bags.

### Teachers notes

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- Ensure students have been exposed to and have information about the topic ‘alternatives to plastic bags’.
- Alternatives include:
  - Cloth bags: made of cotton, canvas or calico so they are hard-wearing, washable and can be composted at the end of their useful life.
  - Baskets: need to be suitable to carry heavy shopping items over distances. Baskets themselves need to be strong but light in weight.
  - Boxes: cardboard boxes come in various sizes and shapes and can be composted or recycled.
  - Other containers: paper bags may be used for a short time and discarded. Shopping trolleys on wheels can be used to carry larger loads.
- Points to consider for a successful poster:
  - overall attractiveness
  - attention-grabbing titles, captions and slogans
  - clear, simple, bold design that gives the viewer a quick overview of the topic without a lot of reading
  - colour (clear, bright to draw attention)
  - the use of humour
  - consideration given to art style/design; for example, art style (media), type of graphics, placement of pictures/graphics

### Additional activities

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- In small groups, develop short skits to promote alternative uses for plastic bags.

*What can we use instead of plastic bags?*

*Research different alternatives and design a poster to advertise your findings.*

*Record your notes for your poster in the boxes below.*

Design brief/purpose

Key research points

Who do you want to look at your poster (your audience)?



Catchy titles

Poster layout/design plan

Pictures/graphics to include

- *Use your ideas to complete your poster on a large sheet of card.*